

THE IMPACT OF GLOBALIZATION ON LITERARY MOVEMENTS AND GENRES

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Abstract: *The impact of globalization on writing has been a noteworthy theme of dialog and investigation within the academic and scholarly circles. This article delves into the ways in which globalization has affected different scholarly developments and sorts, centering on particular case thinks about and illustrations that outline the complex relationship between worldwide powers and inventive expressions. By drawing on a run of academic sources and scholarly works, this inquire about depicts a nuanced understanding of how scholars have adjusted to a progressively interconnected world.*

Key words: *Globalization, writing, scholarly developments, sorts, affect, case considers.*

Globalization is having a big impact on today's literature. It changes the themes and styles of stories. Researchers are looking at how globalization connects with literature, looking at how changes in economy, technology, and culture have changed how stories are told. Literature is a type of product in the globalized world due to its extensive marketing. The English language plays a crucial part in the globalization process, as it facilitates the communication of the work of people from other countries and facilitates its global dissemination.

In today's global economy, the publishing industry has seen important changes that affect how books are made and shared. Writers like Arundhati Roy, in her famous book “The God of Small Things,” explore economic issues by discussing ideas about global capitalism and feelings of disappointment with modern life. Roy has spent most of her time on political activism and nonfiction such as collections of essays about social causes. She is a spokesperson of the anti-globalization movement and a vehement critic of neo-imperialism and US foreign policy. She opposes India's policies toward nuclear weapons as well as industrialization and economic growth [1].

New technology has changed the way we think about, create, and enjoy books and stories around the world. Some people point out that digital platforms and online communities are increasingly helping people from different countries connect through literature. For example, Victoria Reynolds looks into how technology affects writing and stories, highlighting how they change and improve because of new digital tools. She worked on the research named “The experience of migrants to Australia who stutter” with some other authors. Migration is a current, worldwide issue. The number of people moving to different countries has doubled in the last 40 years, so speech-language pathologists will probably help migrants who started stuttering as children. No one has specifically studied

the effects of migration and stuttering together. This study is the first to look at the experiences of migrants to Australia who have a stutter [2].

The mix of different cultures in our global society has made storytelling come back in a way that crosses languages and borders. Jhumpa Lahiri, through works like “interpreter of Maladies”, embody this cross cultural exchange by blending personal experiences with global themes to craft resonant narratives [3]. Writers stress that translation is important because it helps people from different cultures communicate and brings a variety of viewpoints to literature.

By looking at the stories of great writers and their works, we can understand how globalization shows up in different types of literature. The works of Haruki Murakami, as analyzed by Erin Nesnip and Oscar Tang [4], illustrate a fusion of Eastern and Western influences in response to global interconnectedness. Toni Morrison's look at race, power, and memory in “Beloved” shows the complicated nature of our globalized world. Joseph Roach carefully examines this in relation to today's society. The story is about a troubled family of former slaves living in Cincinnati. Their home is haunted by a scary ghost. The story of Beloved is based on the life of Margaret Garner, a enslaved woman from Kentucky who escaped to Ohio, a free state, in 1856 [5].

This study looks at how globalization affects literature and shows the different ways writers respond to, adjust to, and question global influences in their work. This research helps us understand how literature is changing and growing in our globalized world by bringing together different viewpoints, themes, and compelling illustrations.

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