

USE OF INTERNET SERVICES

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Abstract: *This article discusses the processes of using Internet services, their role in social life, and their impact on socio-economic development. The study also analyzes the opportunities of Internet services in education, business, public administration, and everyday life. Based on scientific analysis, the advantages, challenges, and prospects of Internet services are highlighted.*

Keywords: *Internet services, information technology, digital economy, education, online services, e-commerce.*

INTRODUCTION

In today's era of globalization and digital development, the use of Internet services is of great importance for all aspects of society. The Internet has become not only a tool for obtaining information but also a modern means in production processes, education, science, culture, and public administration. In particular, the share of Internet services is increasing significantly with the formation and development of the digital economy.

Internet services include online information exchange, communication opportunities, service provision through various platforms, and real-time delivery of goods. Examples include e-mail, social networks, e-commerce, online education platforms, Internet banking, and e-government services.

At the same time, while Internet services create convenience in human life, they also pose certain risks. Issues such as cybersecurity, the protection of personal data, and the excessive use of social networks by young people show the necessity of using Internet services wisely and effectively.

In Uzbekistan, special attention is being paid to the implementation of digital technologies, the improvement of the e-government system, and the popularization of Internet services. In particular, within the framework of the "Digital Uzbekistan – 2030" program, convenient online services are being introduced for the population and business entities.

Therefore, it is very important to scientifically analyze the advantages and disadvantages of Internet services and determine their future directions of development.

Types and development of internet services

Internet services cover various areas and fulfill specific functions in society. The main types include:

- Information services – electronic libraries, encyclopedias, news portals, and search engines (Google, Yandex, Bing). Information today is provided not only in text but also in multimedia formats (audio, video, infographics).

- Communication services – social networks (Facebook, Instagram, TikTok, Telegram), instant messengers, and video conferencing platforms (Zoom, Google Meet, Microsoft Teams). These services are essential for remote work and digital collaboration.

- E-commerce services – online marketplaces (Amazon, AliExpress, Wildberries, Uzum Market) and payment systems (PayPal, Click, Payme, Apelsin). E-commerce generates billions of dollars annually and creates opportunities for entrepreneurs.

- Educational services – online learning platforms (Coursera, EdX, Udemy, Ziyonet), webinars, and digital libraries. These have become vital, especially during the pandemic.

- Government services – e-government platforms (e.g., my.gov.uz) provide tax payments, licensing, applications, and other services in a digital format.

Advantages of internet services

Internet services play a significant role in the development of society due to several benefits:

- Speed and efficiency – services and information can be accessed within minutes.

- Mobility and convenience – smartphones and tablets allow constant access.

- Economic efficiency – online trade and e-documents save time and money.

- Education and skill development – access to global knowledge sources enhances personal and professional growth.

- Strengthening social connections – people can collaborate and communicate worldwide.

Challenges and risks of internet services

Despite the benefits, certain problems arise:

- Cybersecurity threats – data theft, online fraud, and hacker attacks.

- Information pollution – spreading of false or unverified information.

- Social issues – Internet addiction, especially among youth, and excessive use of social networks.

- Digital inequality – underdeveloped infrastructure in some regions limits equal access.

Socio-economic significance of Internet services

Internet services play an important role in the economy and society:

- In the economy – e-commerce growth, online marketing, and new job creation.

- In education – remote learning increases access and effectiveness.

- In healthcare – telemedicine expands opportunities for remote consultations.

- In governance – e-government ensures transparency and convenience.

Development of Internet services in Uzbekistan

Internet services in Uzbekistan are expanding steadily:

- The “Digital Uzbekistan – 2030” strategy aims to digitize all sectors.

- E-government provides convenient services for citizens and businesses.

- Education is being supported by national digital platforms such as Ziyonet and EduMarket.

- Infrastructure is being modernized to improve speed and coverage, including in rural areas.

Conclusion

The use of Internet services has become an integral part of modern life, contributing to social development, economic progress, and human well-being. They create convenience and new opportunities, while also requiring careful and secure application.

In Uzbekistan, numerous reforms are being implemented to develop Internet services. Within the framework of the “Digital Uzbekistan – 2030” strategy, special attention is given to e-government, digital education, business support, and healthcare. This is accelerating the country’s path toward a digital economy.

Recommendations

Strengthen cybersecurity to protect personal data and information systems.

Promote digital literacy among all layers of society, especially youth.

Develop infrastructure to ensure equal access in rural areas.

Encourage national digital platforms for education, entrepreneurship, and public services.

Increase healthy content to reduce negative impacts of harmful online information.

In conclusion, Internet services are of strategic importance for modern society. Proper and efficient use of these services will lead to innovation, economic growth, and a higher quality of life.

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