



THE EFFECT OF DIGITAL AND SOCIAL MEDIA ON ENGLISH LANGUAGE ACQUISITION

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Abstract: *The modern world offers undeniable advantages, from the ease of learning to the conveniences that surround our lives.*

The digital age, in particular, has dramatically altered how we interact with the world, with digital media and social media playing a pivotal role in shaping our lives and development. While some argue that these platforms detract from "traditional" pursuits like reading and studying, leading to a decline in focus and productivity, others celebrate the opportunities they present. This article explores the positive and negative influences of digital and social media, ultimately suggesting a balanced approach for navigating their complexities.

Аннотация: *Современный мир предлагает неоспоримые преимущества.*

В частности, цифровая медиа серверы радикально изменила то, как мы взаимодействуем с миром, причем цифровые медиа и социальные сети играют ключевую роль в формировании нашей жизни и развитии. В то время как некоторые утверждают, что эти платформы отвлекают от "традиционных" занятий, таких как чтение и учеба, приводя к снижению концентрации и производительности, другие приветствуют возможности, которые они предоставляют. В этой статье рассматривается положительное и отрицательное стороны цифровых и социальных медиа, в конечном итоге предлагая сбалансированный подход к преодолению их сложности.

Introduction:

As it has been mentioned, the digital media and social media have opened up of world of possibilities. The possibilities like access to the world, improvement in communication, career prospects, and different courses that people can take up and improve themselves. Regarding the digital media, it has influenced dramatically on the usage of English language. The digital age has profoundly altered the English language, impacting its development and how we use it. New words, slang terms, and abbreviations have

emerged, while formal grammar and syntax have given way to a more casual style. The internet has made English a dominant language globally, leading to the blending of languages and the emergence of new dialects. This raises concerns about the future of traditional grammar and spelling rules. Some examples will be given to prove the effect of the digital era on English language use. Here are few examples:

1. "Salty"- it means angry and anxious. It has come from online games and platforms. Game players mostly use this word. Example for this slang: "She is so salty, and I do not like it";

2. "Bae" – it means baby or babe. Because of the social media platforms, it is widely spread. Example for this: "I love you, my bae";

3. "Bet" – it means "Okay" or "Sure". This word has come from hip-hop culture.

Additionally, it is spread via online platforms. Example for this: "I will bring you extra chair, is it okay? Bet!";

4. "No cap" – telling the truth. It is widely spread via online platforms. It has come from hip-hop culture. Example for this slang: "I am no cap, it is the best gift that I have ever had in my life".

Similarly, the way we use English has been significantly altered by social media, which has influenced the language's development, vocabulary, and even our communication styles. Social media has been a reason for the rise of neologisms, acronyms and abbreviations. Because of the social media, neologism rose rapidly.

The new words like "hashtag", "blogger", "selfie" and "reels" have become common in our daily lives. Additionally, acronyms like "LOL", "OMG", and abbreviations such as "TBH"- which means TO BE HONEST, have also become part of our speeches.

Conclusion:

Social media has significantly transformed our use of English, accelerating its evolution and altering the way we communicate. We have seen the rise of new words, slang, and a more relaxed tone, all of which mirror the impact of these platforms. This ongoing transformation prompts us to consider the future of traditional grammar and spelling rules, as well as how it might influence formal writing and communication. If social and digital media are used for effective purposes like educational purposes, it will help us to succeed in everything.



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