## THE ROLE OF SPEECH IN ENTERING INTO INTERPERSONAL RELATIONSHIPS

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**Annotation**. Speech is one of the most important tasks of human psychology, controlling other psychological processes and feeding one another. The processes of thinking and imagination in the human mind are closely related to the activity of speech, and the activity of human thinking – the emergence of speech thinking. The development of speech is the impetus for the development of other psychological processes.

**Keywords**: Speech, Language, Communication, Speech technique, voice, tempo, intonation.

Speech, in turn, occurs in External, Internal, oral, written dialogue and monologue manifestations. Speech is the most basic weapon in interaction and communication.

Communication is communication between people, as a result of which the influence of people on each other arises. During communication, an extirpation is born towards a person. Thanks to communication, people organize various practical and theoretical activities. In addition, processes such as information sharing, mutual understanding also occur due to communication. Communication also helps to create relationships between individuals and put them into practice.

Language is a system of conditional symbols that convey sound combinations that have a certain meaning and significance for people. Unlike Language, Speech refers to the process of speech communication, which is carried out in the form of communication, instruction, question, command. With the help of speech, it is necessary not only to choose suitable words that have a certain meaning to mature this or that information, but also to clarify them.

In addition to the content conveyed by verbal expressions, the speech also expresses our attitude towards what we are giving. This phenomenon is called the emotional-expressive aspect of speech, and the ringing tone of the words that apply when pronouncing a phrase is determined. Finally, speech will consist of a context that reflects the purpose of one or another phrase, which has a psychological essence.

It should be noted that speech is an activity inherent in a person. Together with speech, language, for the first time, arose only in the Society of humanity, in the process of collaborative labor.

Language and speech are distinct. Language is a strict normative system of means of communication, and speech is a guide to communicating thoughts and feelings in the process of communication. Language is the same for people who use it, speech becomes unique in an individual way. The speech expresses the psychology of a person or community of people taken separately, while the language expresses the psychology of the ring in itself.

Speech techniques – Science in the field of speech production, articulation, diction, intonation, facial expressions and other elements. People of a particular profession should study this subject all their lives. Their task is to make the speech technique correct, beautiful and understandable. An important indicator that characterizes the quality of a person's speech technique is diction (it pronounces sounds so cleanly). This element of speech is compared with handwriting. A message written with a curved, unreadable handwriting will not be incomprehensible and interesting to the recipient, just as a crumpled, dull speech may not interest the listener or cause many counter questions.

Sound. A pleasant voice is one of the main indicators of correct speech. Each person is able to learn how to control the power of the voice, raise or lower it, depending on the situation, it is enough to hold on to emotions, remain calm and speak proportionally.

Timbre. The next indicator is the timbre of the voice. In this case, the main thing is not to overdo it, because an excessively low or loud voice is perceived incorrectly. The most important moment for developing a sound timbre is breathing, and it is necessary to work with the diaphragm.

Intonation. It is important to pay attention to intonation and correct pronunciation, correctly position the accent in words and make logical pauses. This gives a person the opportunity to breathe, build the next Speech correctly, as well as attract the attention of the audience.

The full satisfaction of a person's need for communication also affects his performance. People, their presence, the fact that there is an opportunity to talk among themselves in this environment often find the strength and additional Will to work more, faster, depending on the colleague in front of them, especially when talking and sitting, in operations that are performed side by side together. True, if in this partnership the person next to him likes it, there is a feeling of mutual sympathy between them, then the person will remain "as if he came to work". Therefore, at

the beginning of our century, the American sociologist and psychologist John Moreno studied the direct impact of this factor on productivity, identifying sociometric technology, that is, those who liked each other and denied each other on the basis of a survey, and laid the foundation for the methodology of sociometry.

Thus, communication constitutes the internal psychological mechanism of people's activities in cooperation in society. In addition, given the emergence of the need to release various production decisions not individually, but collegially-together in the conditions of the current New Democratic relations, the culture of human circulation and communication techniques are important factors in labor productivity and efficiency.

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