

## ANALYSIS OF THE CURRENT SITUATION OF IT SERVICE COMPANIES

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**Abstract:** *This article analyzes the development of mobile communication services and the factors affecting it. The researcher studies the ways to increase the economic efficiency of mobile communication services and its stages of development.*

**Keywords:** *Economic efficiency, e-commerce, information technology, artificial intelligence, digital transformation, economic growth, database.*

### INTRODUCTION

Services are the result of production activities that change the status of consumers (legal entities and individuals) or facilitate their exchange for goods, services, and financial assets.

Services produced for the market are considered to be valuable when they are available for purchase and sale and are sold at prices that are economically significant (that fully or substantially cover the costs of the service producer).

Mobile communication services are attracting significant investments in segments such as information technology, financial services, telecommunications and tourism. In turn, the introduction of new digital services and IT platforms helps to accelerate economic processes.

Literature analysis.

Many scholars have conducted scientific research on the economic efficiency and competition analysis of mobile communication services. Their works are aimed at assessing the economic efficiency of mobile communication networks, analyzing the development of competition, and studying the impact of innovative technologies. The following are some of the important scientific works on the economic efficiency and competition analysis of mobile communication systems and the scientists who conducted them. AK Kakkar and PK Gupta's article "Economic Analysis of Mobile Communication"[1], published in the International Journal of Communications and Networks in 2015, studies the economic efficiency of mobile communication systems, especially the economic impact of 3G and 4G technologies. It also analyzes market competition, the challenges faced by mobile communication companies in investing, and their strategies. MECave's "The Economics of Mobile Telecommunications"[2], published in the journal Telecommunications Policy in 2006, analyzes competition in the mobile communication market and the economic factors affecting it. It studies how mobile communication companies operate in monopolistic and competitive conditions and how they offer the best services to users. JME Beilock's article "Telecommunications and Economic Development [3]", published in the Journal of Development Economics in 2010, analyzes the impact of mobile communications and general telecommunications systems on economic development. Beilock studies how the

development of mobile communication infrastructure in countries and regions affects socio-economic development. B.Sh. Makhamov's article "The current state of development of the mobile services market in Uzbekistan" published in 2015 in the journal Marketing in Russia and abroad [4], provides an extensive analysis of the role of mobile communications in the Uzbek market.

#### Results

One of the main factors influencing global economic development is the interrelationship between economic growth and the growth of the service sector in the economy, which in turn is reflected in the increase in the share of resources directed to the development of services.

As society develops and productive forces grow stronger, the service sector is also changing: employment in this sector is increasing, technical equipment for labor is improving, and modern technologies are being introduced.

According to preliminary data, the volume of market services provided in January-September 2024 reached 564,777.7 billion soums. An increase of (112.1%) compared to 2023 rate of 112.8% organization reached , size and 116,293.3 billion in soums increased .

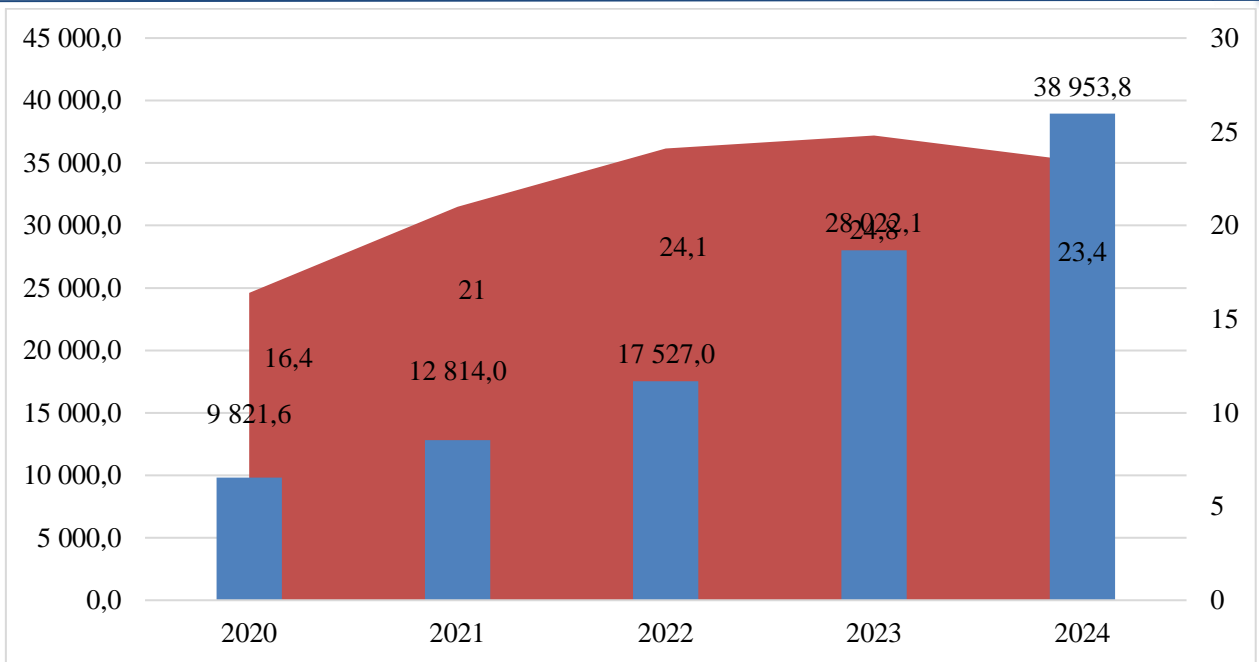
2024 year report during shown market services size growth factor living and eating services (26,067.8 billion soums ), transport services (21,192.9 billion soums ), financial services (20,545.0 billion soums ), trade services (16,692.8 billion soums ) and communication services (2023 ) January-September compared to 10,931.7 billion soums ) growth with explained .

Service show field , especially information technologies , financial services , telecommunications and tourism such as into segments big investments attraction is doing . is doing in turn , new digital services and IT platforms current to be economic processes to accelerate help gives .

Shown market services general size growth main factor financial 20.3% of services growth ( shown) of services general size 3.5 points to grow added contribution ), trade services – by 11.2% (2.2 points) to grow added contribution ), accommodation and food services – by 10.4% (2.2 points) to grow added contribution ), communication and information services – by 23.4% (1.4 points) to grow added share ), transport services – by 8.6% (1.4 points to grow added contribution ), education in the field 15.8% of services (0.6 points) to grow added contribution ) growth with depends .

2024 January-September in the months economic activity types according to shown market services in the composition living and eating services 21.2 % , trade services – 18.8%, financial services – 17.3% , transport services – 17.2%, communication and informatization services – 6.9%, education in the field services and – 3.7 % organization reached .

Communication and information services size current in prices this in the field service indicative of enterprises income ( from sales) fallen income amount ( sum ) as is determined .

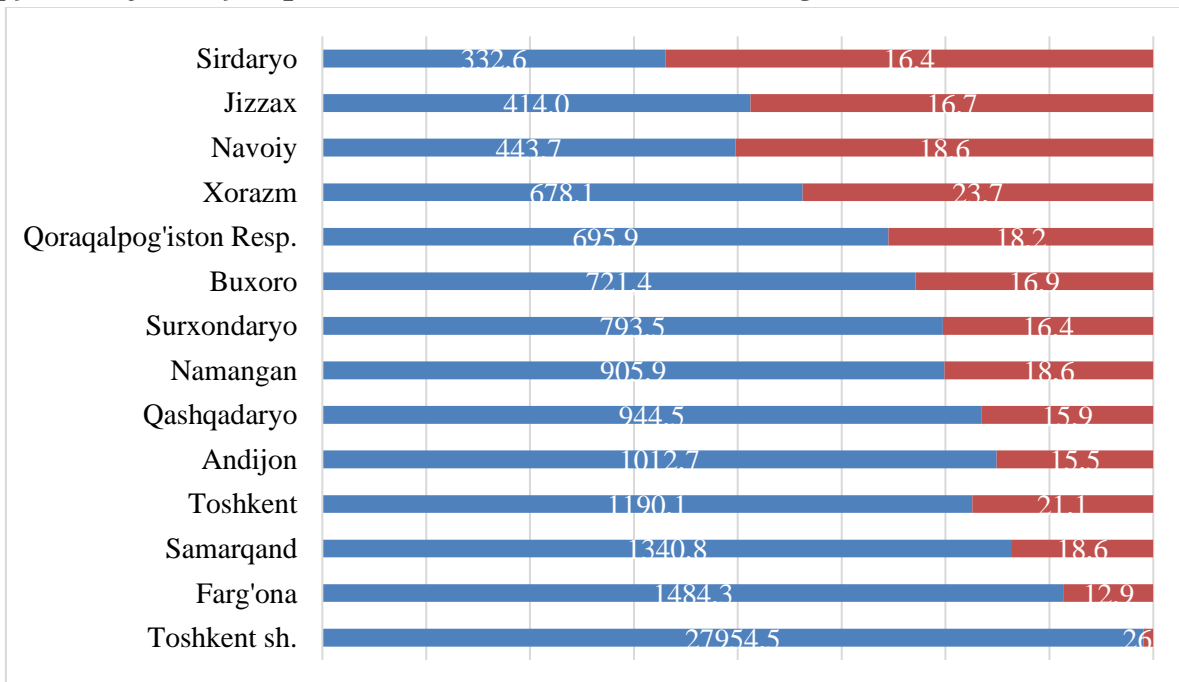


Digitization services size and growth

( years in the section , October 1, 2024 to the state )

2024 year January-September in the months communication and information services volume 38,953.8 billion sum at the level record and in 2023 suitable to the period relatively growth rate of 123.4% organization reached .

This of services general in size the most big volume telecommunications services will occupy . 2024 January-September months in share of 38.6% organization reached .



In the regions digitization services size and growth

( years in the section , October 1, 2024 to the state )

October 1, 2024 to the state According to " Communication " and "information " activity with practitioner enterprise and organizations number 10,432 units reached , of which 9,998 units small entrepreneurship subjects is considered .

2024 year January-September in the months alternative of the ball general ICT services account for 89.7% of the total organization This in the sector telecommunications services by 41.6% advantage did . Current of the year analysis being done during software supply publication to do of services share less It was . This services 3.7 % organization reached .

### CONCLUSION

The service sector, especially in segments such as information technology, financial services, telecommunications and tourism, is attracting significant investments. In turn, the introduction of new digital services and IT platforms will help accelerate economic processes.

Services produced for the market are considered to be valuable when they are available for purchase and sale and are sold at prices that are economically significant (that fully or substantially cover the costs of the service producer).

According to statistics, the volume of market services provided in January-September 2024 increased.

The growth factor in the volume of market services provided in the reporting period of 2024 is explained by the growth of accommodation and catering services, transport services, financial services, trade services, and communication services.

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