

## THE ROLE OF TOURISM IN THE EDUCATIONAL PROCESS AND ITS DEVELOPMENT PROSPECTS

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**Abstract:** *This article examines the role of tourism in the educational process, with particular emphasis on its contribution to the development of practical skills and professional competencies. The study analyzes how tourism-related education enhances students' cultural awareness, communication skills, and social activity. In addition, the prospects for integrating tourism into the education system of Uzbekistan are discussed, highlighting its importance for improving educational quality and preparing competitive specialists.*

**Keywords:** *education, tourism, professional competence, practical learning, intercultural communication, educational Innovatsion.*

In the modern education system, the formation of practical skills alongside theoretical knowledge has become increasingly important. In this context, tourism serves as an effective innovative tool in the educational process. The integration of tourism and education contributes to experiential learning, promotes cultural exchange, and enhances students' motivation. Within the framework of the "Research in Education" conference, the study of tourism as an educational resource is considered a relevant scientific issue.

### 1. Tourism as an Innovative Direction in Education

Tourism provides opportunities to implement interactive teaching methods such as educational excursions, field studies, and project-based learning. These methods help students develop critical thinking, problem-solving abilities, and independent learning skills. As a result, tourism-based education supports active learning and increases students' engagement in the educational process.

### 2. Development of Professional Competencies through Tourism Education

Tourism education plays a significant role in developing key professional competencies, including communication skills, foreign language proficiency, service culture, and management abilities. Moreover, it prepares students for the labor market by fostering adaptability and teamwork skills, which are essential in today's globalized economy.

### 3. Prospects for Tourism Education Development in Uzbekistan

Uzbekistan possesses rich historical and cultural heritage, creating favorable conditions for the integration of tourism into education, look like a lot of schools which are located in Samarkand. Because of that it has amount of opportunities for

people who live there and tourists. The introduction of tourism-related subjects in schools and higher education institutions, as well as organizing practical training in historical cities, can significantly enhance educational effectiveness. Furthermore, strengthening cooperation between educational institutions and tourism organizations can contribute to sustainable development in both sectors.

In conclusion, tourism plays an important role in improving the quality of education and developing students' professional and social competencies. The integration of tourism into the educational process allows for the preparation of competitive, socially active, and culturally aware specialists. Therefore, the development of tourism education remains a relevant and significant issue within the scope of educational research.

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