



“CREATIVE MANAGEMENT TECHNOLOGIES IN THE EDUCATIONAL SYSTEM”

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Abstract: *In the article, the educational process in the higher education system is based on a creative approach application of innovative management technologies, modern competitive specialists-personnel through the use of pedagogical technologies issues of expanding training opportunities are highlighted.*

Key words: *Education, culture, youth, creativity, strategy, society.*

Managing the educational process of higher education in the world based on a creative approach development of professional and social training of future specialists issue has become one of the urgent tasks. Creative modern higher education system mechanisms for managing the educational process based on the approach improvement and their implementation on the basis of an innovative system is required will be done. In recent years, President Shavkat Mirziyoyev has excelled in all fields reforming the field of education system, competitive specialist personnel began to pay special attention to training, applying the experience of developed foreign countries to the higher education system.

Reforms in the higher education system 20, 2017 “On measures for further development of the higher education system” dated April. It is expressed in the President's Decision. In addition, “The Republic of Uzbekistan is the highest higher education system in the “Concept of developing the education system until 2030”. special attention was paid to the reform based on modern requirements. In this document “Increase the level of coverage with higher education, high according to international standards skilled, creative and systematic thinkers, capable of making independent decisions preparation, manifestation of their intellectual abilities and spiritual creating the necessary conditions for the formation of a well-rounded person” is strategic set as a goal. Further development of the educational process and of the above documents aimed at improvement based on modern requirements introducing innovations to the education and training system in all of them, based on creative ideas educating thinking young people, mastering foreign experiences, creative support approaches, integration processes between types of education there are general aspects related to amplification.

Currently, in our Republic, among all fields, in higher education institutions improvement of educational process and preparation of competitive personnel quality improvement, highly qualified specialists based on international experience to create the necessary conditions for the preparation of each higher education institution close cooperation with the world's leading scientific and educational institutions installation, advanced pedagogy based on international educational standards to the educational process wide introduction of technologies, educational programs and teaching-methodical materials, modern professional knowledge and creativity of students, scientific-pedagogical



personnel development of abilities, creative in working with youth audience special attention is paid to the issues of effective use of methods.

High in education, it means managing the educational process based on a creative approach, educational process to achieve communicative goals in intersubjective relations real, non-standard methods of solving professional issues through creative thinking is understood as the ability to describe the positive behavior that manifests. Creativity is more included in daily professional activities and not only in isolation competitiveness of enterprises, but also of the country's economy serves as a basis for development.

Creativity is related to creativity and creative qualities of a person appears as a set of skills. Creativity includes problems a relatively high level of sensitivity, intuition, foresight of results, covers fantasy, research and reflection. Students' creativity and creativity in thinking and communication, emotions and feelings, various activities reflected in the types. Creativity is a person as a whole or his particular describes the characteristics. Creativity is also an important factor of talent appears. "Today, the formation of creative specialists is modern society is one of the main tasks of the education system. Only for the assigned task can be achieved by purposefully conducting the creative education methodology, in which to explain and create new knowledge to each participant of the pedagogical process and allows to create conditions for its effective use. Exactly therefore, in recent years, creative education has become a form of creative development is being actively studied by researchers and pedagogues".

Comparative analysis of foreign and domestic publications on the study of creativity multifaceted features from a philosophical, psychological and pedagogical point of view shows. The main concept of the cited analyzes is the word "creativity". its essence is analyzed from a philosophical, psychological and pedagogical point of view. The concept of creativity Ray M. Simpson in 1922 "American Journal of Creative thinking of American school and college students in Psychology magazine given in the psychological research work devoted to identification. A.H. Maslow creativity There are 2 types: creativity of talent and self-actualization of a person creativity. Creativity of self-actualization of a person is integral with the person Due to the fact that we are connected to it in everyday life and professional activities we can encounter in the fields. A.H. Maslow is the self in creativity cited two levels of actualization: the first - "involuntary creativity, in this case, a person suddenly comes to his senses, becomes inspired, has difficult experiences." "The second is voluntary, connected with hard work, continuous education, perfection aspiration".

This is management of the higher education educational process based on a creative approach such a system that serves to develop creativity in future specialists, pedagogue-student, student-student or between student and medium directed to relations. Currently, industry in developed countries The period is being replaced by the period of innovative development, in which knowledge is high technologies and new developments play a key role. National innovation systems are being created, their goal is to build an economy based on innovation. Innovative processes in the economy, social sphere, politics, education, science, technology, industry covers production, business and other areas. In an innovative society, his new ideas and innovations play a big role in its development. Of development at



the innovative stage, information and knowledge become the subject of creative thinking, their product is new with great socio-economic effect are ideas.

In developed countries, creativity is a constant practice and competitive advantage is becoming the main source. In almost any field of production the one with creative potential wins in the end. Student identity Professional growth and development as a specialist is systematic in its essence is manifested in the form of a creative process. The formation of a creative personality and development, the mutual compatibility of changes in his inner and outer world, socioeconomic conditions and human ontogenesis - from birth to the end of his life Continuity to the end depends on the content of the activity that requires succession.

A creative approach to the educational process is the basis of education in our country is strengthening its position as an innovative type, its main direction formation of creative thinking, creative ability and intellectual potential development, search for new approaches to solving modern problems. These rules are included in the national educational initiative for the development of innovative higher education is expressed, it is the development of a creative personality and continuous creative self to develop and cultivate innovators capable of self-improvement sets as a priority task. "Educational process in higher education creative management of future specialists based on a creative approach to the development of abilities, to the potential of forming knowledge and skills aimed at strengthening the attitude to innovations in his professional mind through conversion. It encourages students to learn creatively and independently encourages to be a creator and creator of the future.

Identify development problems and design solutions expands its scope. Creative approach to educational process in higher education The most comprehensive and effective method in management is a real professional solving problems, analyzing specific situations, of the study group joint activity, with an action carried out in the form of independent work is described. In managing the educational process based on a creative approach selection of subjects, formation of study groups, listeners or students individual work volume, health protection, as well as practical forms, number and distribution of activities are important. Choosing subjects in creative education, independently choosing a curriculum or choosing it the opportunity to participate is of great importance.

In the processes of globalization and integration of education in the world the issue of developing the readiness of specialists for creative thinking is urgent is defined as one of the tasks. In particular, Harvard of the USA employers by the Career Services Center established at the university according to the results of a social survey conducted between part is an important criterion determining the professional competence of a qualified specialist as defined qualities related to creativity and non-standard way of thinking. The same is true at the Nanyang Technological University Business School in Singapore As a result of a similar survey, 62.5% of employers believe that graduates are creative qualities included in the top three important qualities. Management of the educational process based on a creative approach and student creativity in the higher education system training programs and technologies aimed at developing abilities improving, as well as students'



creative abilities creation of modern information-methodical support for development serves to increase the efficiency of the process.

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