



NEW METHODS OF TEACHING THE ENGLISH LANGUAGE

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Abstract: *This article examines modern methods of teaching the English language aimed at increasing the effectiveness of the learning process and enhancing student motivation. The paper analyzes innovative technologies, interactive forms of learning, and the role of digital platforms and project-based activities in developing communicative competence.*

Keywords: *English language, innovative technologies, communicative approach, digital resources, interactive learning, student motivation.*

MAIN PART

In the context of globalization, knowledge of the English language has become an essential component of both professional and personal success. Traditional teaching methods, based on rote memorization and the grammar-translation approach, are gradually being replaced by modern pedagogical technologies that focus on active communication and practical use of the language.

One of the most effective approaches is the communicative method, where the main goal of teaching is to develop the ability to use the language in real-life situations. Lessons are built around communication, exchanging opinions, and problem-solving, which naturally promotes the acquisition of vocabulary and grammar.

• Modern educators actively implement interactive teaching methods, such as:

- Project-based learning, which develops creativity and research skills;
- Role plays and discussions, which simulate real communicative situations;

The flipped classroom method, where students study theoretical material independently through video lessons and online courses, while classroom time is devoted to practical exercises;

Integration of digital technologies, including the use of online platforms (Duolingo, Quizlet, Kahoot, BBC Learning English), interactive boards, and mobile applications to improve grammar, pronunciation, and vocabulary.

A special emphasis is placed on individualized learning, where teachers select tasks according to the learners' proficiency level, interests, and goals. Adaptive digital systems help track student progress and adjust materials accordingly.



In addition, the motivational aspect plays a crucial role. The use of gamification, music, and video materials increases engagement and fosters a positive learning environment.

Thus, new methods of teaching English are focused not only on the transmission of knowledge but also on the development of practical skills that enable learners to use the language effectively in real-life situations, in line with modern educational standards.

CONCLUSION

Modern methods of teaching English are aimed at stimulating cognitive activity, developing student autonomy, and fostering creativity. The integration of innovative technologies, digital tools, and communicative forms of learning contributes to sustained motivation and improves the overall quality of language acquisition. In the future, it is essential to continue combining traditional and digital approaches to create a flexible and efficient educational environment.

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