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# TEACHING WRITING SKILLS TO ADULT LEARNERS IN ENGLISH AS A FOREIGN LANGUAGE USING SOCIAL NETWORKING PLATFORMS

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**Abstract**: This paper explores the potential of utilizing social networking platforms to enhance the teaching of writing skills to adult learners of English as a foreign language (EFL). With the proliferation of social media, these platforms offer unique opportunities for interactive and engaging learning experiences. The study investigates various strategies and practices for effectively integrating social networking tools into EFL instruction to develop adult learners' writing proficiency.

**Keywords**: writing skills, adult learners, English as a foreign language (EFL), social networking platforms, education, interactive learning, language proficiency.

There is interest in teaching English as a foreign language writing skills to older students using social media platforms. This is an important and useful skill in today's world. Social networks, such as Telegram, WhatsApp or Facebook, allow older students to communicate in English as a foreign language by writing to each other. Through this method, students can correct spelling errors, correctly support words and sentences, and learn new words.

Teaching writing skills to adult learners in English as a foreign language through social networking platforms can be engaging and effective. Here's how you might approach it:

- 1. Create a Dedicated Group or Page: Set up a private Facebook group or a similar platform exclusively for your learners. This provides a focused environment for communication and learning.
- 2. Daily Writing Prompts: Post daily writing prompts related to various topics (e.g., hobbies, travel, current events). Encourage learners to respond to these prompts in written form.
- 3. Peer Feedback and Interaction: Foster a community where learners can comment on each other's writing. Encourage constructive feedback and discussions to enhance learning.
- 4. Modeling and Examples: Share model texts or examples of good writing to illustrate key writing principles and techniques.

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- 5. Grammar and Vocabulary Tips: Use the platform to share grammar and vocabulary tips related to common writing challenges.
- 6. Live Sessions and Q&A: Host live sessions (e.g., Facebook Live, Zoom) where you discuss writing strategies, address common errors, and answer questions.
- 7. Encourage Multimedia Content: Incorporate multimedia elements like images, videos, or infographics related to writing skills.
- 8. Interactive Writing Challenges: Organize writing contests or challenges where learners can showcase their skills and receive recognition.
- 9. Celebrate Progress: Recognize and celebrate milestones and improvements in writing skills to boost motivation.
- 10. Provide Resources: Share links to helpful articles, online writing tools, and language learning resources.

Remember to adapt these strategies based on the learners' proficiency levels and preferences. Social networking platforms can provide a dynamic and supportive environment for adult learners to improve their writing skills in a foreign language.

Through these skills, students learn important fundamentals to feel confident, develop English writing skills, and participate in international communication. This process is very useful for students to feel strong, participate in international communication and use new opportunities.

Such lessons and activities motivate students and inspire them to learn new knowledge and skills. Learning writing skills in English as a foreign language is one of the essential conveniences for today's students. Through this method, it is very important for students to be successful in international communication and to acquire world historical knowledge.

This conclusion highlights the importance of teaching English as a foreign language writing skills to older learners through social media. This method helps students to develop communication, writing skills and opportunities to participate in international communication. This process inspires students to learn new knowledge and skills and encourages them to learn important foundations for their world historical knowledge. Teaching writing skills in English as a foreign language through social media is one of the products necessary for students to take advantage of new opportunities and be successful in international communication.

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