

KUTUBXONACHI AKTYORLIKNI O'ZLASHTIRSA, KUTUBXONA ANCHA
JONLANADI VA ZAMONAVIYLASHADI.

IF A LIBRARIAN MASTERS ACTING SKILLS, THE LIBRARY WILL BECOME
MORE DYNAMIC AND MODERNIZED.

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Annotatsiya: *Ushbu maqolada kitobxonlikni ijtimoiy tarmoqlarda qanday targ'ib etish, bu ish uchun kutubxonachi qanday hislatlarga ega bo'lishi zarurligi, umumiy olganda kutubxonachining hayotdagi o'rni va uning bu soha bo'yicha aslida yana nimalarga qodir bo'lishi kerakligi haqida so'z yuritiladi.*

Abstract: *This article explores how reading culture can be promoted through social media, highlighting the personal and professional qualities librarians need to possess for this task. It also discusses the broader role of librarians in society and emphasizes the untapped potential they hold within the field.*

Аннотация: *В данной статье рассматриваются способы продвижения чтения в социальных сетях, какими качествами должен обладать библиотекарь для выполнения этой задачи, какова его роль в жизни общества в целом, а также что ещё он на самом деле должен уметь в данной сфере.*

Keywords: *Librarian, social media, blogger, acting skills.*

Who is a librarian?

How do we perceive them from a secular or everyday point of view? What are the actual responsibilities of this profession?

If we were to ask these questions to random people without revealing our own profession, we would likely hear the following answer:

“A librarian is someone who sits in the library, hands out books to people, and records them. Their job is just to give out and take back books.”

Many people from other fields often look down on this profession with indifference. But what they don't realize is how complex and honorable our work truly is.

The challenges and hardships of this field often go unnoticed by others.

Why is that so?

You will find the answers to these questions at the end of this article.

If we take just one example—the work done in the subscription and user services department—their main responsibility is to attract the public to the library and encourage them to read real (not PDF or audiobooks) physical books.

However, with the growing influence of the internet in modern times, the number of electronic and audiobooks is increasing day by day.

I have closely observed my peers and younger generations on social media platforms.

The result of my observations shows that they spend a lot of time on platforms like TikTok, Instagram, and Facebook, where the majority of videos they watch are short, everyday or socially-themed clips created by bloggers.

In the past, we would go to theaters or cinemas to watch plays or films. Today, however, it seems those industries are in decline.

Previously, actors and actresses used to study for four years at institutions like the Uzbekistan State Institute of Arts and Culture, learning professional skills such as stage combat, rhythmic movement, plastic movement, stage speech, and acting techniques from experienced teachers.

But nowadays, nearly 70% of bloggers who appear in online videos have never studied in such institutions.

So what is their advantage?

In my opinion, their strengths lie in being observant, detail-oriented, and highly creative in generating ideas. Moreover, they possess motivation and a strong desire to perform. They are not afraid or ashamed to put their observations into action, and they take genuine pleasure in acting out roles in their video content.

When speaking about our field—librarianship—it becomes clear that we also need such skilled individuals within our profession.

That is, librarians should read more works of fiction, closely observe and imagine the states of the characters brought to life in these books, and be able to express and embody those characters in practice.

To put it even more clearly, librarians should take short excerpts from the literary works they read, perform them as monologues or short scenes, and create video clips to share on social media platforms.

For example, take Abdulla Oripov's poem "The Philosophy of the Fox"...

"Usto'z" debdi bir kun tulki tulkiga
Nechun biz nishonmiz doim kulgiga,
O'rmonda bo'ri ham, xatto janob sher
Bir-birin turtishib "tulkisana?" - der,
O'zgalar ustidan kulmaslar nechun?
Bu hol qorong'udir biz yoshlar uchun.

Uka debdi shunda tulkiga tulki
Bunday hodisotning sababi shulki,
Noqulay holatda qolsa aksari
Tulkilik qiladi hayvonlar bari,
Ko'pincha ilojsiz qolgan fursatda
Tulkilik qiladi sher ham albatta,
Lekin bizning ishni eplolmas ular
Shul sabab o'rmonda masxara bo'lar,
Senchi bu holdan aslo o'kinma,

One day, said a fox to another,
"Why are we always the joke, dear brother?
In the forest, even the wolf and the lion,
When they argue, they mock—'Are you a fox? Come
on!'
Why don't they laugh at the others like this?
This seems unfair, and quite amiss."
The older fox replied with grace,
"The reason lies in a deeper place.
Whenever creatures are in distress,
They act like foxes—more or less.
Even the lion, proud and grand,
Plays the fox when things get out of hand.
But they can't do what we truly do—
That's why we're mocked, it's sadly true.
But don't be upset by this, my kin,

<p>Boshqalar singari chetga bekinma, Tulkisan bunday chog' tulkilik qilgin Tulki deb kulsalar qo'shilib kulgin!³</p>	<p>Don't hide yourself or keep it in. You're a fox—so play your part, Be clever, bold, and use your art. And if they laugh and call you sly, Laugh along—don't be shy!”</p>
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The situation described above clearly applies here as well. That is, one must think deeply about the lives, emotions, and inner experiences of the characters, imagine their conditions, and portray them through role-play.

For example, the young fox asking a question to his mentor can be seen as a naive, inexperienced student—someone easily hurt by others' words due to his lack of life experience.

Meanwhile, the elder fox, true to his title as a mentor, represents a wise and mature figure—someone with independent thinking, who pays no mind to others' idle talk, possesses keen observation skills, and clearly understands the nature of those who mock him.

These characters should not be interpreted superficially; instead, they must be explored deeply.

One must reflect on what they represent, what they are thinking, and what circumstances they are in—then embody those roles thoughtfully.

However, it is also important to note that in order to portray such characters convincingly, the individual must first have a genuine desire to do so. With passion and consistent effort, acting skills and talent can certainly be developed over time.

At this point, it is also worth briefly discussing the art of acting. When an actor takes on a role, they fully immerse themselves in the character—expressing their personality, inner world, and aspirations.

In creating a character, an actor uses various expressive tools: speech, body language, facial expressions, eye movements, emotions, and perception.

They may also use makeup, costumes, and sometimes masks. Depending on the nature of the character—whether it is a person or another being—they adopt appropriate gestures, tones, and movements, carefully harmonizing the inner and outer aspects of the role.

The art of acting reflects real-life experiences through the actor's worldview, personality, and unique creative interpretation.⁴

In conclusion, it can be said that no matter what specific tasks a librarian undertakes within their profession, the work should not be done out of obligation or mere duty. Instead, it must stem from genuine interest, motivation, imagination, and most importantly, a belief in achieving excellent results.

As for the questions discussed earlier, one key issue lies in the mindset of some professionals in our field. Thoughts like “I don't know how,” “I can't do it,” or “It's not within my ability” are

³ Oripov, A. *Selected Works*. Tashkent: Uzbekistan Publishing House, 2022.

⁴ “The Art of Acting.” Wikipedia. Retrieved from: https://uz.wikipedia.org/wiki/Aktyorlik_san'ati

unfortunately quite common—and such thinking has a negative impact on both individual performance and the overall development of the profession.

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